

THink,
Feel
and
Learn.



Introducing **E.S.I. KIDS** **Readers**

Let us take you on a journey into the future of learning. A journey where your students, your teachers and your parents will learn and realise what makes your school so **special**, and why many school owners can't find a balance in developing their students and teachers' IQ, EQ (Emotional Intelligence), SQ (Social Intelligence) and AQ (Adversity Quotient). This journey will bring your school beyond academic success & business sustainability – it is to have ESI (Emotionally and Socially Intelligent) teachers and students.

Here's the good news, you don't need to have all your teachers being great. You also don't need to keep spending on workshops and trainings that doesn't create lasting and positive change in their soft skill teaching, performance and routines.

Having your teachers well-prepared both in soft skills and in their daily activities does not require tremendous effort, it's about having the right tool to let them be your leaders, captains and best marketers. It is more than just helping them to connect effortlessly with both your students and parents. Your students will be able to **Think, Feel and Learn**.

Additionally, you don't have to worry about your teachers' English proficiency. All you need are your teachers' passion, readiness to move beyond their classroom, and a growth mindset.

How many of you feel exhausted in constantly reminding your teachers to maintain education quality, encouraging them to go the extra-mile beyond their routine, and striving for GREATER SUCCESS?

This is why E.S.I. KIDS Readers exists; it is to be an education system that allows school owners the freedom to leap ahead innovatively hand-in-hand with teachers, parents, and students.

Does your school have the **WINNING FORMULA**?

What is E.S.I. KIDS ?

Emotionally, Socially, Intelligent (E.S.I.) KIDS is the core curriculum of Seagal Education Consultants Pte Ltd, Singapore. The company has been established for over 20 years and focuses on Early Childhood Education. Seagal Education takes a broader view, and incorporates communication, emotional and social skills (EQ and SQ) that will help the students not only in academic pursuits, but also in many areas of life.

E.S.I. KIDS is a preschool curriculum that enhances a solid foundation for future academic achievements. It is learning how to learn, how to solve problems. It is a child learning how to achieve goals, how to overcome challenges, and forming the habit of getting results while being happy and well-grounded.

For more than 10 years now, our proven method has enlightened many teachers and children in numerous schools around South East Asia (SEA), including Singapore, Malaysia as well as Jakarta to complete the existing education system by enhancing it with 21st Century education competencies. It has been used by the Singapore's Government Chain Childcare, NTUC Childcare (My First Skool).

What is E.S.I. KIDS Readers ?

E.S.I. KIDS Readers is a specifically designed learning **system** and **tool** for 'sharpening the saw' in emotional, social and soft skill teaching through story telling, step-by-step teacher guidelines & prompts as well as interactive student-centered activities towards making real life challenges and abstract topics **concrete**.

The readers guide and enable teachers to nurture both their own and their students problem solving and decision-making in a **supportive 21st Century learning environment**.

Animal characters in each story provide engagement while introducing the various topics and themes. Activities that extend and reinforce the learning journey are at the end of each reader.

By using social and emotional themes students develop a resource rich library of linguistic competencies together with social and emotional resilience.

The readers can be used as a stand-alone book or integrated into the existing curriculum. Moreover, the ESI KIDS Readers can also be used as an additional resource together with your existing curriculum.



The Story Behind E.S.I. KIDS Founder



Pamela Seagal is a specialist in Early Childhood Education and a pioneer in Social and Emotional (SEL) education in South East Asia. She is the founder and curriculum developer of the Emotionally Socially Intelligent (E.S.I.) KIDS programme. Pamela is the principal trainer and Director of Seagal Education Consultants Pte Ltd, Singapore.

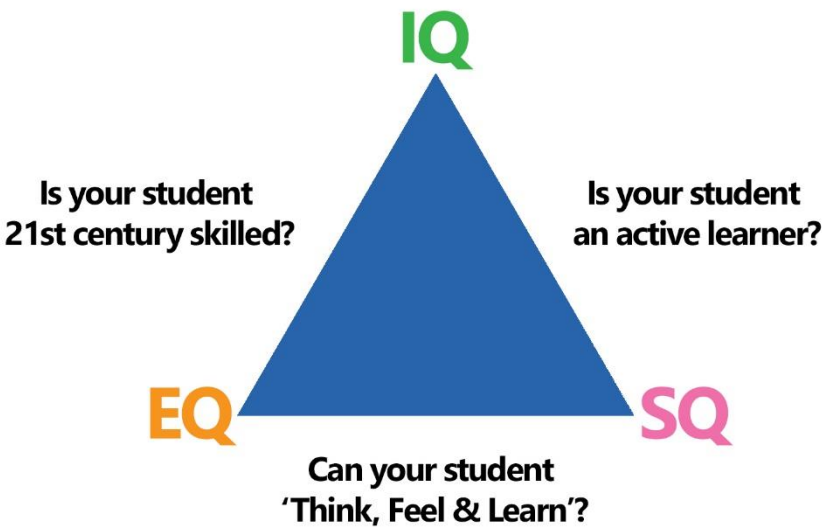
Her career has developed over two decades. She has a wealth of experience in education management, curriculum design and development and in teacher training in South East Asia. She has lectured and taught at reputable institutions such as the Singapore Management University (SMU).

Pamela started E.S.I. KIDS due to her own early childhood experiences being bullied, lack of confidence, and a low self-esteem. Learning from her experience it became clear to Pamela that the critical stage is from 4 to 8 years old. These are the formative years in which social and emotional skills are developed, and Pamela realised that teaching learners these vital skills early in life will help them become confident, fluent, communicators as well as reaping significant benefits in academic performance.

Addressing this required the development of E.S.I KIDS, an innovative new language programme integrating social and emotional skills for younger children. Pamela identified the root of the problem: that soft skills & language **cannot be "taught"** through an exam oriented functional approach, but needs a communicative, three-dimensional approach in which learners understand, question, and apply all aspects of language use.



What can students learn from E.S.I. KIDS?



Achieve good grades and have an interest in learning

The E.S.I. KIDS & The BIG BOOST Learning Approach

The E.S.I. KIDS Approach



The Books⁺

It's **more** than just Story Telling



Develop a positive attitude
and motivation



Fuzzy & The Bully

Fuzzy is tiny and he is very different from all his other friends at school. Adam is bigger than everyone at school and he bullies Fuzzy. How does Fuzzy learn to cope with being bullied? Will Fuzzy stand up to Adam or should he fight back? Should he report Adam's bullying to the teacher? What is the right thing to do? Does Adam realise that bullying hurts everyone including himself?

A teacher should be equipped to guide and provide a supportive learning environment that encourages all kinds of learners to be school ready. Getting along, accepting and valuing differences in peers is an essential prerequisite to successfully transition into Primary 1.

The Books⁺

It's the **power** of E.S.I. KIDS Readers

E.S.I. KIDS Readers carefully scaffolds your teachers' development of their soft skills and higher order thinking.

The Readers draws from the principles of the 3 Story Intellect in finishing off the E.S.I. KIDS Learning Approach.



Do your teachers have these yet?

- ▶ Boosting English proficiency and confidence (**EQ and SQ**)
 - ▶ Moving away from direct and text-book teaching to becoming effective facilitators (**Growth Mindset -- learning is not a one-size fits all approach**)
 - ▶ Bringing abstract concepts to concrete for all kinds of learners (**Creativity and imagination**)
 - ▶ Making a supportive learning environment for all kinds of learners (**EQ, SQ and classroom management**)
 - ▶ Using resources in multiple ways to create and maintain attention and interest in learning (**Creativity**)
 - ▶ Using questions to increase higher order thinking skills (**IQ, EQ, SQ, AQ**)
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THINK, FEEL
and LEARN.



- ▶ Guiding the weak students to learn better and leading the stronger ones in humility to help the weak (**Empathy, co-operation and leadership**)
 - ▶ Being able to better understand their learners' psychology (**EQ, communication and dialogue**)
 - ▶ Staying motivated and having enthusiasm in making lessons fun, engaging and creative (**Minimal preparation time and complains while providing creative teaching tips**)
 - ▶ Developing effective communication skills with parents and students (**EQ and SQ**)
 - ▶ Ensuring there is a **continuous** support and guidance
-



The Books⁺

Moving **beyond** the learners' IQ



Students **improve** their academic success

Students develop the **love of learning**

Students **sharpen** their emotional and social intelligence

Students learn positive **behavior** and **self-correction**

Students better **cope** and **manage** negative emotions

THINK, FEEL
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Students develop **effective**
communication skills

Students **increase** self-confidence
and self-worth

Students develop **problem-solving**
and thinking skills

Students develop **leadership** and
teamwork skills

Students accept and **value**
differences others

E.S.I. KIDS Readers allows your
students to achieve a deeper
learning, understanding and
application in solving real-life
challenges.



The 3 Story Intellect of **The Books**⁺

The 3 Story Intellect
supports **Higher Order Thinking** Skills

Level
03

APPLYING

Putting in to practice
by applying to real
life situations

Level
02

PROCESSING

Deepening the
understanding of a
topic

Level
01

GATHERING

Introducing a topic as
well as recapping or
revising





APPLY A PRINCIPLE
ESTIMATE
EVALUATE
FORECAST
IF / THEN
IMAGE
JUDGE
PREDICT
SPECULATE

Level
03



ANALYSE
CLASSIFY
COMPARE
CONTRAST
DISTINGUISH
EXPLAIN
INFER
LINK
SOLVE
SORT
REASON

Level
02



COUNT
DESCRIBE
MATCH
NAME
RECALL
RECITE
SELECT
TELL

Level
01



E.S.I. KIDS READERS YOUR TEACHER SUCCESS TOOL !



ARE YOUR TEACHERS **WELL-PREPARED** IN 2020 & BEYOND ?

– World Economic Forum

Top 10 skills

In 2015

1. Complex problem solving
2. Coordinating with others
3. People management
4. Critical thinking
5. Negotiation
6. Quality control
7. Service orientation
8. Judgement and decision making
9. Active listening
10. Creativity

SHARPEN YOUR TEACHER'S TOP 10 SOFT SKILLS! EASILY & EFFECTIVELY!

In 2020

1. Complex problem solving
2. Critical thinking
3. Creativity
4. People management
5. Coordinating with others
6. Emotional intelligence
7. Judgement and decision making
8. Service orientation
9. Negotiation
10. Cognitive flexibility



HOW DOES E.S.I. KIDS READERS MAKE YOUR TEACHERS BETTER ?

Enhances **school's academic curriculum** and position

Increases **students' attention & interest** in learning

Enhances **quality of teacher interactions** with students

Teachers learn how to move away from "**direct & textbook teaching**" and become "**effective**" facilitators

Increases **teachers' soft skills** through step by step guidelines and instructions

Prepares teachers in **21st Century Teaching Skills**

Minimal preparations is required by teachers

Provides teachers with **fun and engagement**

Fun, colourful characters in all books

Notes to parents and teachers to enhance **parent-teacher communication**



Enhances **school's**
academic curriculum
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Increases **students'**
attention & interest
in learning



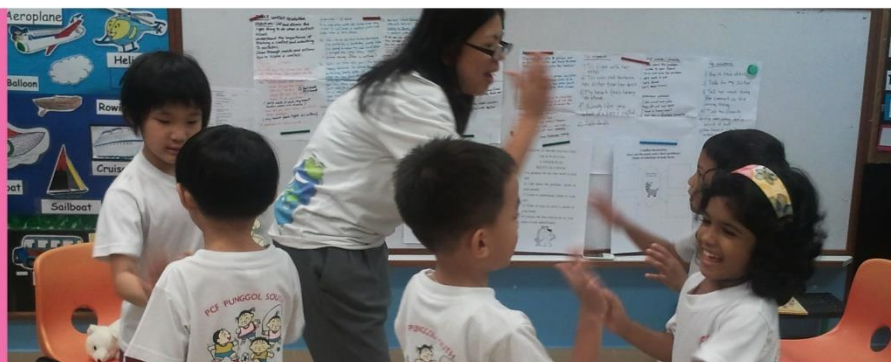
Enhances **quality of**
teacher interactions
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Teachers learn
how to move away
from "**direct &**
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and become
"**effective**" facilitators



Provides teachers
with **fun and**
engagement



Increases **teachers'**
soft skills through
step by step
guidelines and
instructions



Fun, colourful
characters
in all books

Prepares teachers
in **21st Century
Teaching Skills**



Notes to parents and
teachers to enhance
**parent-teacher
communication**

**Minimal
preparations** is
required by teachers



WHAT THEY SAY

about E.S.I. KIDS READERS

LANGUAGE MASTERY & COMMUNICATION SKILLS



"There is a lot of improvement in my child's English language. When phrases or words are asked, the child is aware."

**Parent of Xiao Nianxing, My First Skool,
Jurong Kang Ching, Singapore**



"Isaiah is more socialable now and is able to communicate better."

**Parent of Isaiah See ,My First Skool,
Serangoon, Singapore**



"This programme is a very good programme. The children were able to interact and express well. The children enjoy their lessons very much. I am very glad that the class is almost full for my Nursery level."

**Principal, Ms. Jaya, People Community
Foundation, Singapore**



CREATIVE THINKING & PROBLEM SOLVING SKILLS



"My younger child used to have anger issue but after ESI classes he is now able to control himself and there are lesser tantrums."

**Parent of Jun Wei and Wei Jun, Clementi,
My First Skool, Singapore**



"Messages such as "stop, do the right thing" was very clear and the repetition was good. The children were applying this discipline in the playground. It's like an enjoy and learnt session for the children."

**Ms Wendy, Principal, Kananook
Kindergarten, Melbourne, Australia**



"The programme provides great scaffolding for students' emotional well-being and learning as they move into primary 1".

**Ms Louise, Principal, Fawkneer Park
Childcare, Melbourne, Australia**



WHAT THEY SAY

about E.S.I. KIDS READERS

CONFIDENCE & SELF ESTEEM



"Oscar is now able to express his feelings. He is using words to express himself such as "I miss grandma and grandpa". "I feel happy because..."

**Parent of Oscar Deng Kai Lin, Hougang,
My First Skool, Singapore**



"Jean Hsuan enjoys the classes and is more outspoken and expressive, and we enjoy practicing with her at home".

**Parent of Genevieve Chan Jean Hsuan,
Ang Mo Kio, My First Skool, Singapore**



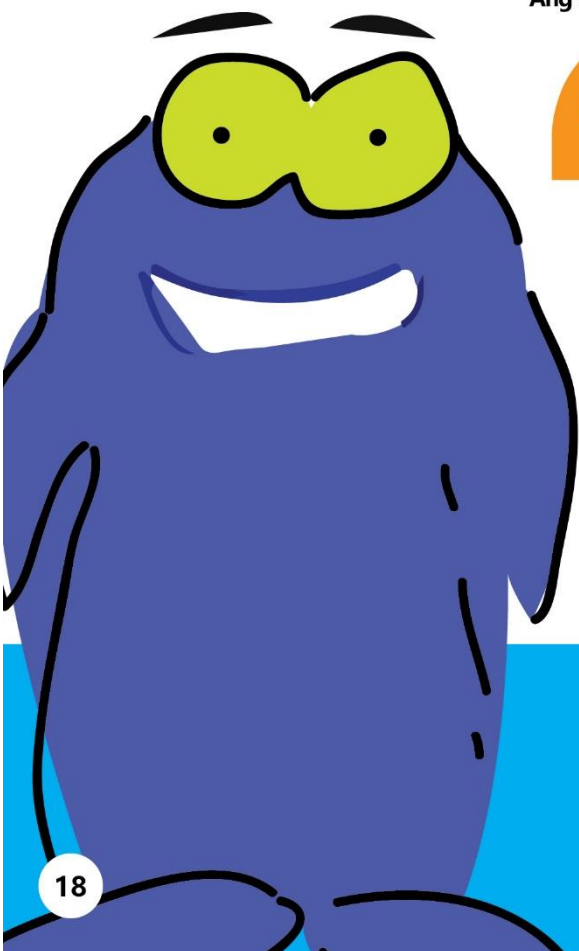
"The children exhibit confidence when interacting with adults".

**Chan Yin Jie, Principal, Kim Keat, My First
Skool, Singapore**



"Children are effectively communicating their opinions and feelings."

**Ms Ooi, Franchisee, DMonte Island Park,
Penang, Malaysia**



LEADERSHIP & SOCIAL SKILLS



"He enjoys the classes and has learnt how to cope with mistakes."

Parent of Min Htet Shan from Havelock 50, My First Skool, Singapore



"Wei Tao has learnt what being responsible is, and he enjoys the classes."

Parent of Dai Wei Tao from My First Skool, Clementi, Singapore



"The social mannerism skills that ESI imparts are great. I feel that this is one of the strengths of the curriculum as there is a solid impact on the children..."

Ms Herlena, Principal, People Community Foundation, Punggol South, Singapore

CONCENTRATION & MINDFULNESS



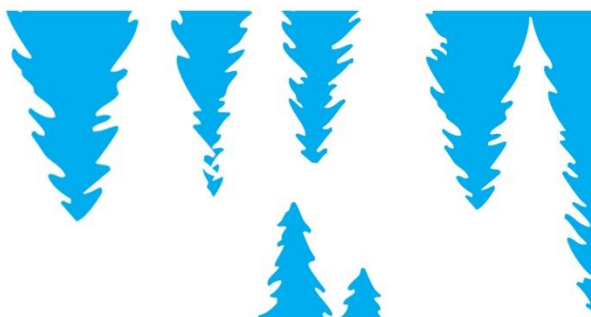
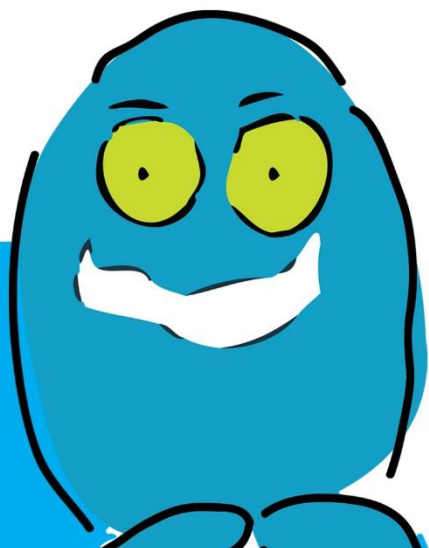
"I think the programme is engaging because during ESI, the children are participating in the activities and not moving or climbing around".

Teacher Aini, My First Skool Hougang, Singapore



"Thank you for all that has been done, Kriz has now been eager to show what she has learnt once she got home".

Parent, Ms Chan, My First Skool, Clementi, Singapore

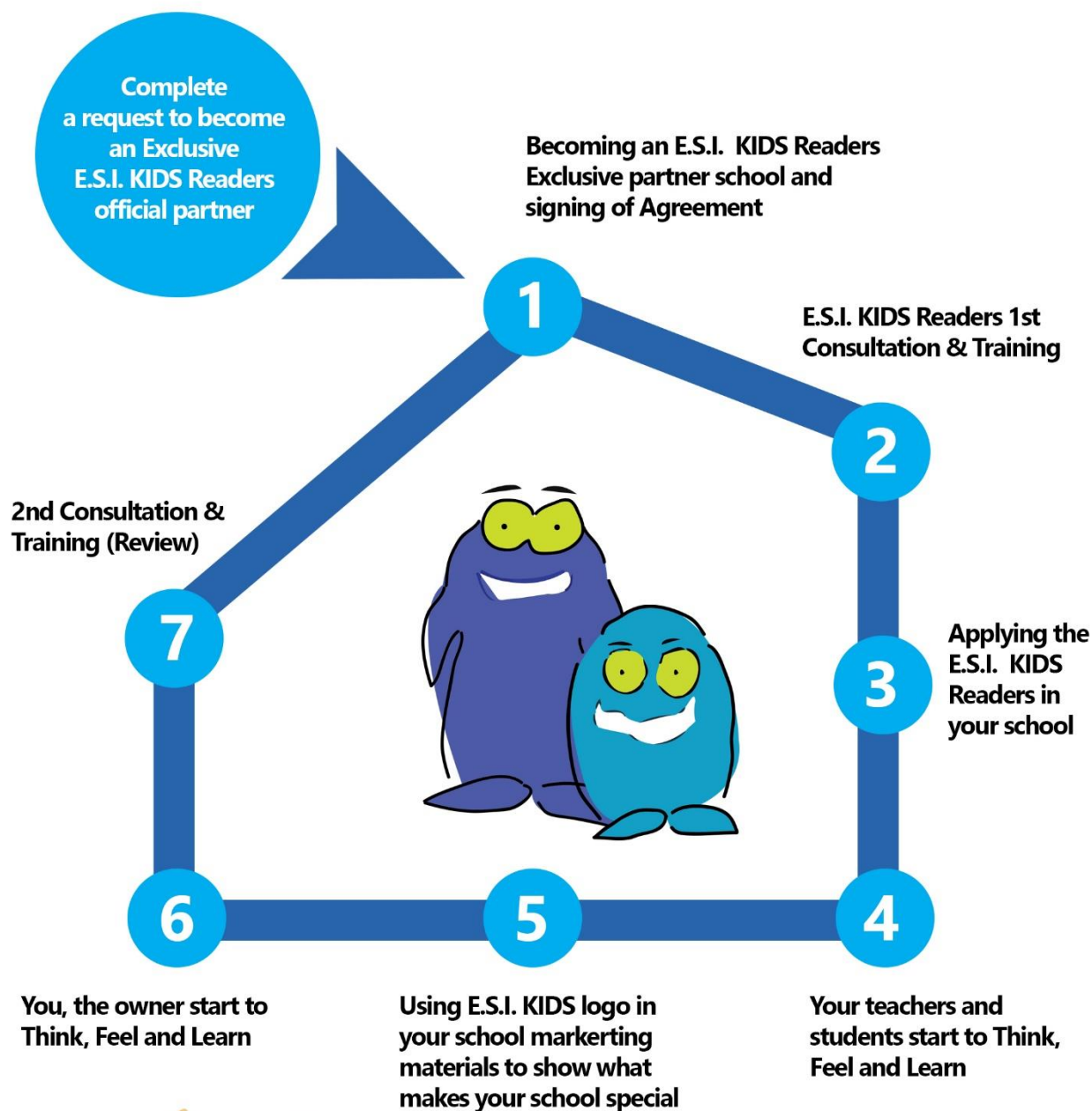




We
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Your School's Journey With Us



CONTACT US NOW



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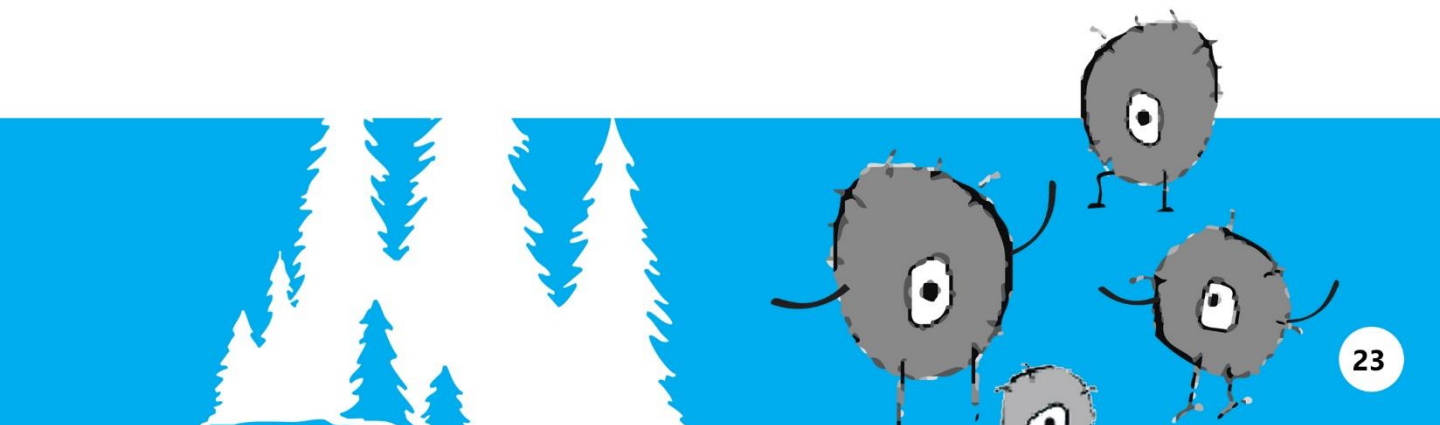


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**More
about us:**
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Our Clients:



Kinderland



PETRA ALPHA SCHOOL
TK • SD • SMP • SMA



Little Giants
PRESCHOOL
Where small kids start BIG



sunsmile kids®
Patrol Indah Kapuk